



TYLER GOBBERDIEL
BRAND | UX | MOTION

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EXPERIENCE

VISUAL DESIGNER

DAMEN JACKSON

August 2014 - Present

Strategic Brand standards development and implementation for a wide-range of industries in line with the companies vision and overarching goals

Responsive web design and prototyping

Packaging design, development, and roll-out across a large variety of SKU sizes and product variances

Tradeshow display and booth designs for tech and food shows

Magazine, brochure, and marketing collateral design and layouts

These projects are for a variety of clients across multiple industries. Some of the daily clients I work with include Fisher, Jarden, Mizkan, IDEAL industries, Owens Corning, and Azteca

DESIGN INTERN

DAMEN JACKSON

April 2014 - August 2014

Created design concepts based on brand standards

Website Designs

Presentation designs for various client board of directors

GRAPHIC DESIGN AND MULTIMEDIA INTERN

INTONATION MUSIC

August 2013 - June 2014

Developed marketing collateral and promotional materials

Created a new brand identity from old brand standards

Edited short films for web use

DESIGN AND USER EXPERIENCE INTERN

ZYMBR LABS INC.

June 2012 - November 2012

UI design for mobile app and website through the use of wire framing

Directed design outsourcing with designers in Indonesia

PROGRAMS / LANGUAGES

Illustrator

Photoshop

InDesign

After Effects

InVision

Adobe XD

HTML

CSS

EDUCATION

GENERAL ASSEMBLY

FRONT END WEB DEVELOPMENT

2015 - 2016

DEPAUL UNIVERSITY

BACHELOR OF FINE ARTS (BFA),
GRAPHIC DESIGN

2009 - 2014

FREELANCE CLIENTS

Intonation Music

Food & You

Nassco

Nyco

Lyric Opera House of Chicago

Bubble Bandit

The Twig Group

Acutest Design